

### **TULUM: THE ROYAL CITY**

Tulum is a small beach town about 80 minutes ride south of Cancun and just 40 minutes from Playa del Carmen. Tulum is reminiscent of the way Playa del Carmen, the most popular tourist spot in the Mexican Caribbean, was 15 years ago. It has the largest Maya construction built on the coast that became Mexico's most visited pre-Hispanic site. It also attracts thanks to its area of natural beauty; Sian Ka'an (Where the Sky is Born), home for thousands of species of flora and fauna, which is why the region became a designated Biosphere Reserve then declared a World Heritage Site by the UNESCO.



### TOP DESTINATION



10.6 Kilometers long strip of sand beach

One of the most known archaeological site

Among the best yoga schools and retreats







Cenotes: natural and pure water pools



Bohemian atmosphere



**Eco-Chic hotels** 



Next stop after Ibiza on the global DJ party circuit

### PERFECT CLIMATE EASILY ACCESSIBLE

Tulum became a hot place to be for many US, Canadian and European citizens willing to escape the city thanks to its favorable tropical climate almost all year long, allowing tourism for 12 months with several peak periods. This weather benefits investments allowing a strong occupancy.



**BACCALAR** 

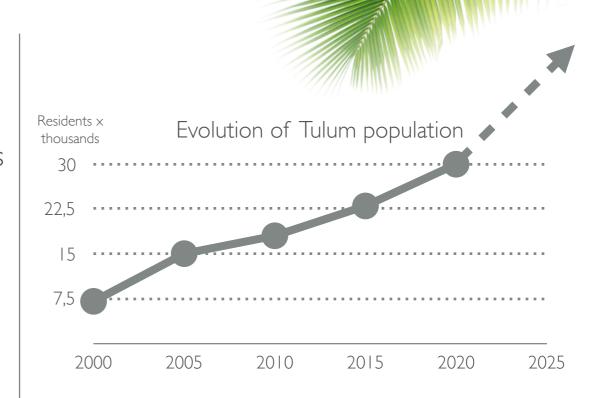
4:00 from Toronto

4:30 from California

10:00 from Europe

### **TULUM: THE PLACE TO BE/INVEST**

Tulum is known as a favorite destination worldwide for a hip and urban tourist population. It's the fastest growing real estate market in the Mexican Caribbean thanks to its reputation as a safe, attractive investment opportunity. The area's growing popularity has created a shortage of rentals and hotels. The value of real estate in Tulum is expected to continue increasing over the next years as the demand for housing grows.





# One of the best places in the world to buy a winter home





### WHY IS IT A GOOD INVESTMENT?

Here are just a few of our top reasons to invest in Tulum:

- High ROI
- Stable Investment
- Modern Infrastructure
- Portfolio Diversification
- Incredible Upside Potential
- Great Comparative Value
- Rapid Appreciation



### **ECO-FRIENDLY**

The developers investing in Tulum are dedicated to keeping the homes eco-friendly and preserving Tulum's natural beauty. There are strict environmental regulations to ensure it remains a place of serenity and nature at its best, compared by many as the Ibiza of the Caribbean Mexico.

Overbuilding is not possible, due to Tulum's geographical position; it has natural borders limiting its growth since it is surrounded by the ancient Mayan ruins on the north, the natural reserve Sian Ka'an biosphere on the south and seaside on the east.



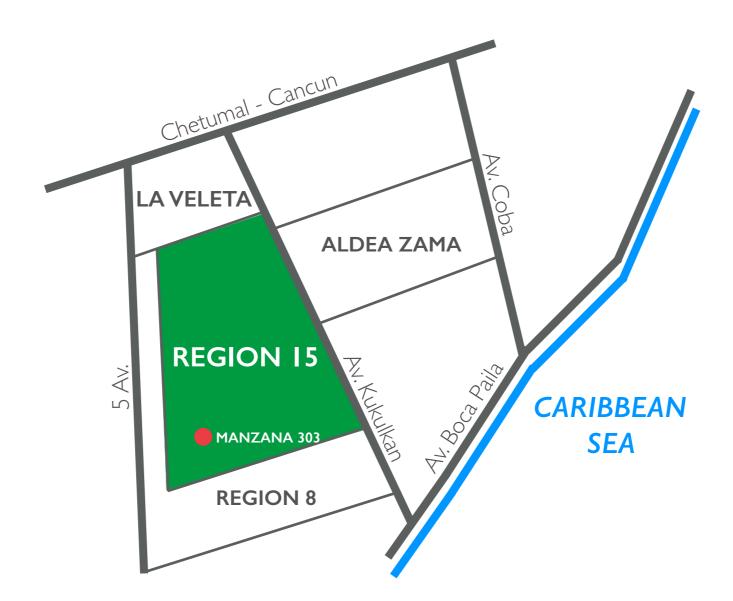
### A mecca for eco-minded travelers

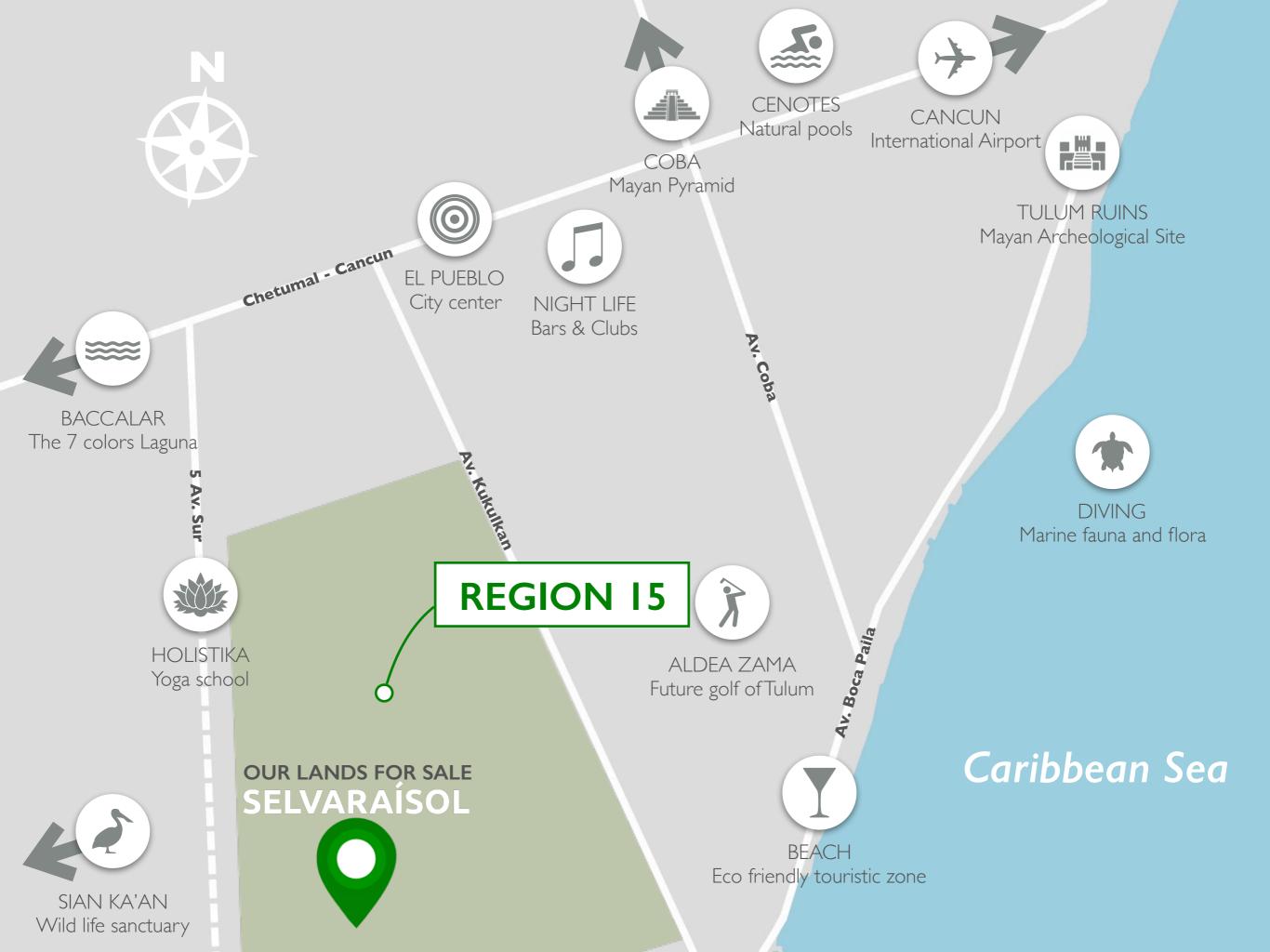


The New York Times

### **REGION 15: VERY HIGH POTENTIAL**

Located between the village of Tulum and the beach, region 15 is at the heart of a developing area. The Kukulkan Avenue which is giving a second access to the beach, should be opened officially soon. This will make the entire neighborhood the nearest residential area to the beach. Real estate experts even talk about doubling the value of the land.





### **SELVARAÍSOL**

SELVARAÍSOL is a Mexican based company and common project of 4 friends (Stéphane, Hédi, Matthieu and Roy) which was created to fulfill a desire to develop sustainable and innovative projects in Tulum. For us, Tulum was love at first sight.

Stéphane, a French expat living and working in Tulum's real estate since 2015, has been focused on buying and selling lots, building, renting and selling real estate (mostly residential, private owned villas). His knowledge and expertise in the real estate market of Tulum is priceless. From local administration, notaries, lawyers, architects, workers and builders, Mexican banking system all the way to online renting platforms, he knows it all. SELVARAÍSOL is committed to guide all our customers through any administrative procedures and to provide all necessary contacts, whether they wish to develop or invest.



### **LOTS FOR SALE**

## Starting from 150 USD/m<sup>2</sup>\*

- **641,07 m²** (33,00 m × 19,57 m) **6900,42 ft²** (355,21 ft × 210,65 ft)
- 818,29 m<sup>2</sup> (50,10 m × 16,45 m) 8808,00 ft<sup>2</sup> (539,27 ft × 177,07 ft)
- 1000,00 m<sup>2</sup> (33,00 m × 30,53 m) 10763,90 ft<sup>2</sup> (355,21 ft × 328,62 ft)

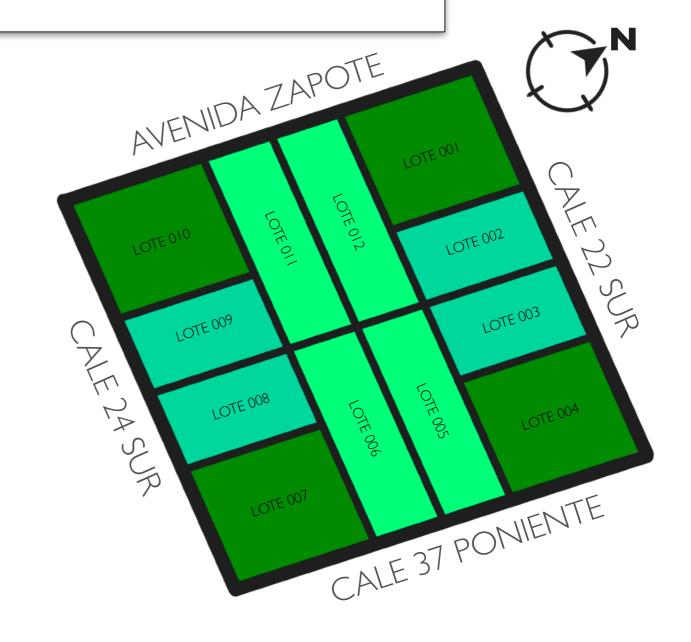
**REGION:** 15

MANZANA (HECTARE): 303

**SOIL USE:** Mixt

**LEGAL STATUS:** Public deed

DENSITY: H2 / H2,TH1 / TH1





### **CONTACT US**

E-mail

contact@selvaraisol.com

**Whatsapp** 

**STEPHANE** (Spanish - English - French)

HÉDI (French - Arab - Italian)

ROY (English - Dutch - Hebrew)

+52 | 984 | 143 95 | 3

+33 6 22 39 44 39

+32 4 78 27 25 86

www.selvaraisol.com

